

1 Make a simple plan for the week with little steps and many opportunities to win. Don't make it hard.

2 Create junk if you need.
There's no way around it.
Bits of pieces of genius
will find their way to you.

3 Finish something.

Do the work.

You don't need an officially big project to attack a very real opportunity.

You need a deadline.

4 Tell the world what you're up to. Share your work. It will hold you accountable AND make you happy.

Practice self compassion. Don't let judgement prevent delivery.

5

